

# KANSAS

# BEATS THE VIRUS

*#KSBeatsTheVirus*



KANSAS  
LEADERSHIP  
CENTER

# Kansas Beats the Virus

## **PURPOSE:**

COVID-19 under control

## **STRATEGY:**

Mobilize Kansans to generate local solutions

## **YOUR ROLE:**

Convene local, virtual discussions that lead to behavior changing action projects in your community

# Kansas Beats the Virus

**BY NEW YEAR'S DAY 2021:**

Dramatic increase in locally generated action projects.

More Kansans actively lending their leadership to combat the virus.

More Kansans practicing key public health behaviors.

# Kansas Beats the Virus

**1,000**  
local  
meetings

**10,000**  
Kansans

Catalyze  
action  
projects and  
commitments

# *CEP Friends and Supporters*

- **You convene one meeting of 8-15 people**
- **You pick the time and the people**
- **CEP staff provides the meeting facilitation**
- **\$100 honorarium for each meeting you host**
- **Host more meetings as you are able**
- **Mini grants available if needed to fund action projects**

# WHAT HAPPENS IN A MEETING?

- **Gathering**
- **Consider ways to help your people**
- **Identify an action project**
- **Facilitator submits report to Kansas Beats the Virus website**
- **Convener applies for mini grant if needed**

# Kansas Beats the Virus

## BY NEW YEAR'S DAY 2021:

- Increase in key public health behaviors
- Learning about the most useful action projects
- More Kansans feeling responsible for helping their community get the virus under control
- A grassroots network established and combating the virus

## ULTIMATE IMPACT:

**COVID-19  
under control  
in Kansas**

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